

Prem Kumar Rajbhar

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Professional Summary

Creative and detail-oriented Web Designer & Frontend Developer with hands-on experience in designing and developing responsive, user-friendly websites using HTML, CSS, Bootstrap, JavaScript, and jQuery. Skilled in creating visually appealing UI designs, website banners, and marketing creatives using Canva and Adobe Photoshop. Experienced in landing page development, CMS management, and optimizing websites for performance, SEO, and cross-browser compatibility. Proficient in converting design concepts into functional web pages while following modern UI/UX principles and accessibility standards. Actively contributing to open-source projects and passionate about building engaging digital experiences that combine design aesthetics with technical efficiency.

Technical Skills

- **Languages:** HTML, CSS, JavaScript, Markdown
- **Frameworks/Libraries:** Bootstrap, Tailwind CSS, jQuery, Sass
- **Tools/Editors:** Visual Studio, Visual Studio Code (VS Code), Adobe Dreamweaver, Sublime Text, FTP (FileZilla)
- **Version Control:** Git, GitHub
- **Design & Graphics:** Adobe Photoshop, Canva, PSD to HTML, Figma to HTML
- **Web Development:** Responsive Web Design, Mobile-First Design, Cross-Browser Compatibility, UI/UX Principles, Website Optimization, Typography
- **SEO & Analytics:** On-page SEO, Off-page SEO, Technical SEO, Local SEO, Google Search Console, Google Analytics
- **Performance Optimization:** Optimize website speed using HTML, CSS, and JavaScript minification, image compression, CDN integration, and performance analysis with Google Lighthouse

Professional Experience

Web Designer | Traviyo, Noida, Uttar Pradesh

July 2025 – Present

- Design and develop responsive websites for ASP.NET (.NET) projects using HTML, CSS, Bootstrap, jQuery, and JavaScript, ensuring modern UI/UX, brand consistency, and cross-browser compatibility
- Develop high-converting landing pages for client ad campaigns, improving user engagement and campaign performance
- Resolve support tickets and bugs within strict timelines, ensuring high-quality delivery and client satisfaction
- Implement SEO strategies (On-page, Off-page, Technical, and Local SEO) for client websites, improving search rankings and online visibility using Google Search Console and Google Analytics
- Create website banners and marketing creatives using Canva and Photoshop to support branding and promotional campaigns
- Collaborate with clients to understand requirements and deliver user-friendly and visually appealing web designs
- Manage CMS-based websites, handling content updates, troubleshooting issues, and ensuring smooth functionality
- Deploy website code to production servers via FTP, managing IP mapping and hosting configurations to ensure seamless accessibility and optimal performance
- Optimize website performance by implementing HTML, CSS, and JavaScript minification, image optimization, CDN integration, and Google Lighthouse audits, improving load speed and overall user experience
- Contribute to new project development and ongoing enhancements, focusing on performance, usability, and modern web standards

Open Source Contributor (Part-Time, Remote) | GirlScript Summer of Code (GSSOC) 2025

Jul 2025 – Oct 2025

- Contributed to open-source repositories by identifying bugs, UI issues, and layout improvements
- Created and managed GitHub issues, collaborating with maintainers and admins to implement project enhancements
- Implemented fixes and submitted **pull requests (PRs)** for review and integration into live projects
- Enhanced existing websites and applications using HTML, CSS, JavaScript, Bootstrap, and web design principles
- Gained hands-on experience in collaborative development, version control (Git/GitHub), and open-source workflows

Education

University of Delhi

2020 - 2023

Bachelor of Commerce (B.Com)

Grade: First Division

Certifications

MERN Stack Course, Ducat

May 2024 - Dec 2024

Responsive Web Design, freeCodeCamp

Dec 2024

Additional Information

Soft Skills: Creative Thinking, Attention to Detail, Communication, Problem Solving, Time Management, Collaboration

Professional Interests: UI/UX Design, Web Development, Open Source Contributions, Competitive Coding, Hackathons, Tech Meetups, Tech Writing, Mentoring

Languages: English, Hindi